

What We Do

The Manufacturing Institute:

- Builds a resilient workforce ready for future challenges
- Leads groundbreaking initiatives across the country
- Convenes industry leaders to shape strategy
- Conducts solution-driven research to guide action

Why It Matters:

• As the 501(c)(3) workforce development affiliate of the NAM, we are a **trusted adviser** to manufacturers — **equipping them with solutions** to solve the toughest workforce challenges.

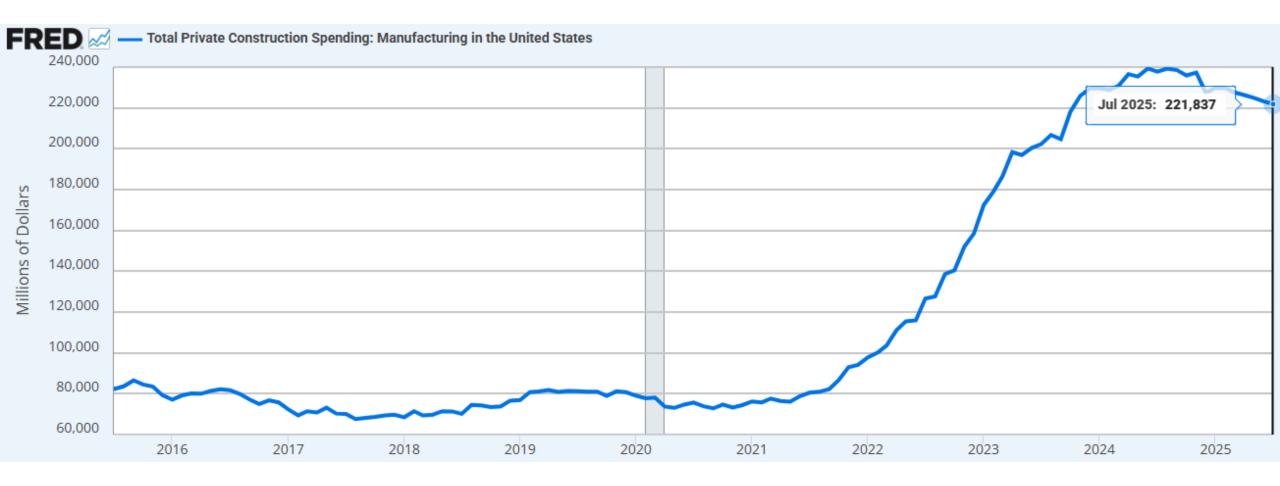


Manufacturing Job Openings – USA





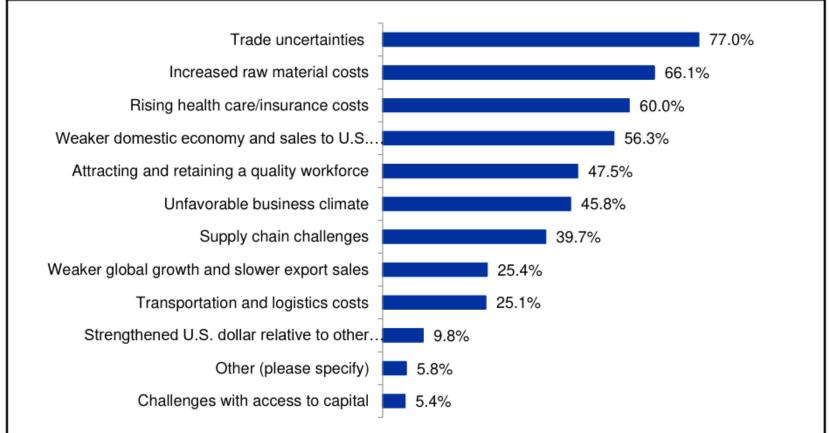
Private Manufacturing Construction Spending





NAM Q2 2025 Manufacturers' Outlook Survey





Note: Respondents were able to check more than one response; therefore, responses exceed 100%.



Why Factories Are Having Trouble Filling Nearly 400,000 Open Jobs

For every 20 positions, there's one qualified candidate, says one manufacturing chief executive. Some of President Trump's policies are likely to exacerbate the problem.



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By Farah Stockman

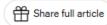
Farah Stockman covers manufacturing,

June 23, 2025





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By Alexandra Stevenson Reporting from Ho Chi Minh City, Vietnam



Are Americans interested in filling Trump's manufacturing jobs?



44K views 3 months ago

President Trump's mission to bring back manufacturing jobs to the U.S. may encounter an uninterested workforce. News with more on the career questions.

...more

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Can the United States revive its manufacturing industry?







43K views 3 months ago #tariffs #coal #trump

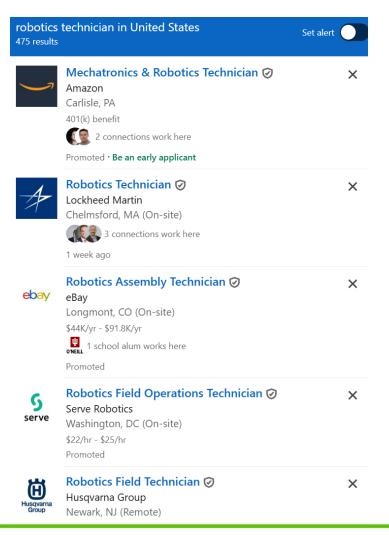
President Trump signed executive orders aimed at boosting coal production to help revive U.S. manufacturing jobs following international tariffs, NBC News renaissance is possible.

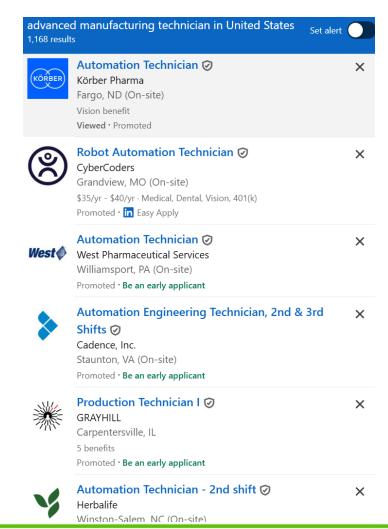
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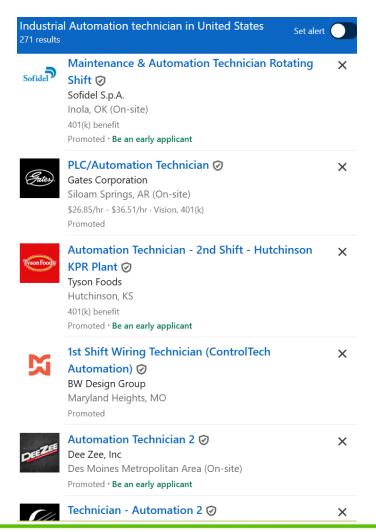
623 Comments



High Tech Manufacturing Job Openings









\$115.2 Billion

Value added to the economy comprising 16.3% of Michigan GDP

595.8K

People employed by more than 12.0k Michigan manufacturers

\$96,691

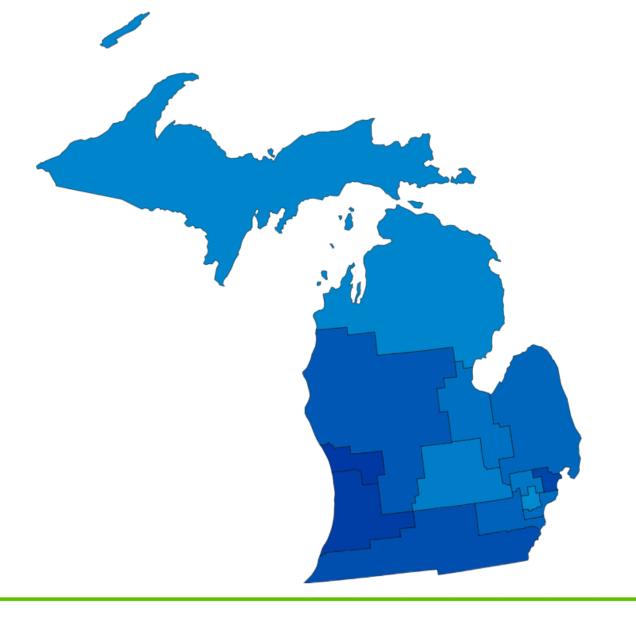
Average annual earnings for MFG employees vs \$69,277 non-farm average

\$62.0 Billion

worth of goods exported from Michigan in 2024

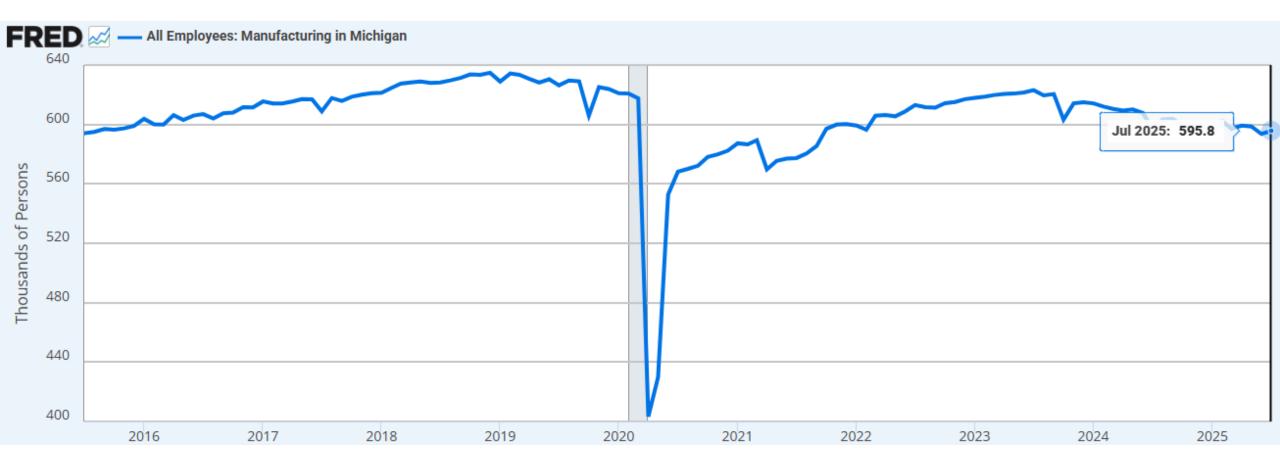
Top Export Destinations:

1.	Canada	\$25.7 Billion
2.	Mexico	\$14.7 Billion
3.	China	\$2.4 Billion
4.	Germany	\$2.0 Billion
5.	Japan	\$1.5 Billion





Manufacturing Employees – Michigan





Workforce and Apprenticeship Policy



Federal Activity

Administration

- Workforce and Registered Apprenticeship Executive Order & Plan
- Registered Apprenticeship proposed rulemaking
- Career and Technical Education Interagency Agreement
- Industry-Driven Skills Training Fund grant

Congress

- Workforce Pell Grant program
- Workforce funding
- Apprenticeship focus



MI Policy Priorities

Workforce Development

- Promote employer participation in program design and delivery
- Simplify and stabilize funding for employer-led training initiatives
- Expand support for incumbent worker training

Apprenticeship

- Support work-based learning, including apprenticeships, by right-sizing regulation
- Incentivize employer-responsive organizations to serve as intermediaries
- Expand financial incentives for employers to create and operate apprenticeships



